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CIVIC LEADERSHIP INSTITUTE ANNOUNCES NEW BOARD MEMBERS

(Norfolk, VA) -- [CIVIC Leadership Institute](http://www.civichr.org) is proud to welcome four new board members to serve on its 2024-2025 Board of Directors. CIVIC Alumni joining the Board are Denise Counce with TowneBank, Daniel J. Genard III with Old Dominion University, Annemijn van der Bijl with KPMG US, and Jeff Wilson with Alvarez & Marsal.

CIVIC Leadership Institute, President and CEO, Mary Kate Andris states, "We are thrilled to have these esteemed professionals join the CIVIC Board of Directors, under the leadership of Dr. Corey McCray. They bring a breadth of non-profit governance experience, financial prowess, and dedication to the mission and vision of CIVIC Leadership Institute. We appreciate their willingness to give back to our non-profit community."



Denise Counce
Senior Vice President, Diversity and Inclusion Officer
TowneBank
CIVIC Class of 2022

Denise Counce has been with TowneBank for 17 years and has completed TowneBank's Management Associate Program, the Virginia Bankers School of Bank Management, and an eight-week Diversity and Inclusion Program with eCornell, Cornell University's online learning platform. Active in the community, Denise serves on the boards of Menchville House, Southeastern Virginia Health Systems, the Peninsula Chapter of the Virginia Center for Inclusive Communities, and People to People.



Annemijn van der Bijl
Managing Director
KPMG US
CIVIC Class of 2023

Annemijn van der Bijl is deeply involved in KPMG's healthcare industry network, leveraging her expertise to support her clients on relevant and timely matters. This includes sponsoring and delivering technical enrichment sessions on changing accounting standards and sharing industry responses and best practices for adapting to unprecedented technological changes. Annemijn is also active in her community, serving on the boards of the Virginia Museum of Contemporary Art and Ronald McDonald House Charities of Norfolk, and is a member of the Accounting Industry Leadership Council for the Alzheimer's Association.



Daniel J. Genard, III
Associate Vice President for Advancement & Campaign Manager
Old Dominion University
CIIVC Class of 2015

Daniel Genard has dedicated 12 years to working in the Office of Advancement at Old Dominion University and 19 years at Pennsylvania State University. He is a member of the ODU Facilities Naming Committee, the ODU Magazine Editorial Board, and the ODU University Communications & Marketing Committee. Additionally, he serves on the Executive Steering Committee and the Market Analysis Steering Committee for ODU's new football stadium. In the community, Daniel is an active volunteer with United Way and the Elizabeth River Trail.



Jeff Wilson
Managing Director
Alvarez & Marsal
CIVIC Class of 2020

Jeff Wilson currently serves as Managing Director at Alvarez & Marsal, most recently serving as the US National Leader for the Transaction Execution practice and Consumer & Retail Leader of KPMG's Strategy practice. He is an executive committee member for the Sandler Center Foundation for the Arts and an engaged board member for Virginia Beach Vision Inc.

"I am thrilled to join the Board of Directors for the CIVIC Leadership Institute of Hampton Roads. My participation in CIVIC's Executive Program was an eye-opening experience, revealing the behind-the-scenes people and organizations that make Hampton Roads thrive, and connecting me with many of the region's most prominent business and community leaders. It is an honor to join a board alongside such smart and dedicated leaders. I am excited to build upon CIVIC's success and help guide its future, ensuring we continue to foster growth and positive impact. Together, we can shape the next chapter for Hampton Roads and its citizens." Jeff Wilson shares as he onboards as one of the new board members.

About CIVIC Leadership Institute:

The CIVIC Leadership Institute is a nonprofit organization based in Hampton Roads, Virginia, dedicated to developing informed, skilled, and visionary leaders who contribute to the region's civic vitality. The institute offers leadership programs designed to educate, challenge, and inspire participants to make a positive impact in their communities.

Founded in 1997, the CIVIC Leadership Institute provides a range of programs for emerging and established leaders from various sectors, including business, government, education, military, and nonprofit organizations. These programs focus on leadership development, regional awareness, and networking opportunities, aiming to cultivate a diverse network of leaders committed to addressing the region's challenges and opportunities.

Additionally, the CIVIC Leadership Institute offers other programs, such as the CIVIC Scholars Program designed for college students at Old Dominion University and Tidewater Community College. This is a customized program for young professionals to develop their leadership talent all while networking with leaders here in Hampton Roads.

Overall, the CIVIC Leadership Institute plays a crucial role in nurturing the next generation of leaders in Hampton Roads, fostering a culture of collaboration, innovation, and civic engagement.

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