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CIVIC LEADERSHIP INSTITUTE ANNOUNCES NEW BOARD MEMBERS

(Norfolk, VA) -- [CIVIC Leadership Institute](http://www.civichr.org) is proud to welcome three new board members to serve on its Board of Directors. CIVIC Alumni joining the Board are Karen Campbell, Vice President for Student Affairs, Tidewater Community College; Matt Frauenzimmer, Commanding Officer / Professor of Naval Science, Hampton Roads Naval ROTC Consortium; Theresa Garber, Managing Director, Operations & Integration, Clearstead Advisory Solutions.

CIVIC Leadership Institute, President and CEO, Mary Kate Andris states, "We are thrilled to have these esteemed professionals join the CIVIC Board of Directors, under the leadership of Dr. Corey McCray. They bring a breadth of non-profit governance experience, financial prowess, and dedication to the mission and vision of CIVIC Leadership Institute. We appreciate their willingness to give back to our non-profit community."



Karen Campbell
Vice President for Student Affairs
Tidewater Community College
CIVIC Class of 2023

Dr. Karen Campbell serves as the Vice President for Student Affairs at Tidewater Community College (TCC), where she oversees eight departments dedicated to student recruitment, success, and retention. Her leadership ensures that students have the resources they need to achieve their goals.

With 31 years of experience in higher education, Dr. Campbell has held roles at Emory University, James Madison University, the College of William & Mary, and TCC, where she has served for 19 years. She holds a Ph.D. in Higher Education from Old Dominion University, a Master of Education in Counseling Psychology from James Madison University, and a Bachelor of Science in Business Administration from the University of Richmond.

Dr. Campbell is deeply involved in professional and community service. She is a board member of the American Council on Education (ACE) Women's Network of Virginia, where she previously served as state chair, and she also sits on the board of Tidewater Friends of Foster Care. Additionally, she chairs the VCCS Student Services ASAC Committee, TCC's Strategic Planning Committee, and the Strategic Enrollment Management Committee. She also co-chairs TCC's SACSCOC Reaffirmation Steering Committee. A recognized leader in student support, she has presented at national and state conferences on building networks and providing mental health support to students.

"As a proud member of the CIVIC Executive Leadership Class of 2023, I had the privilege of engaging with many influential leaders in Hampton Roads and exploring critical issues in government, education, industry, and the arts," Dr. Campbell shares. "CIVIC was one of the most impactful professional development experiences of my career, allowing me to build lifelong friendships and enhance my ability to serve our community. Engaging with TCC's CIVIC Scholars has been incredibly rewarding, providing our students with invaluable opportunities to develop leadership skills, address regional challenges, and prepare for their future careers."



Matt Fraenzimmer

Commanding Officer / Professor of Naval Science
Hampton Roads Naval ROTC Consortium
CIVIC Class of 2023

Captain Matt Fraenzimmer, a proud native of San Clemente, Calif., grew up as the son of a Marine Corps infantry officer. He graduated with Merit from the United States Naval Academy in 1997 with a Bachelor of Science in History and later earned a Master of Science in Global Leadership from the University of San Diego. He also completed advanced education at the U.S. Naval War College.

Throughout his career, Captain Fraenzimmer has served in diverse roles, from flying missions with Fleet Air Reconnaissance Squadron ONE (VQ-1) to leading operations aboard USS Abraham Lincoln and USS Dwight D. Eisenhower. He has deployed worldwide in support of missions such as Operation Enduring Freedom and Operation Iraqi Freedom, working alongside international partners across Europe, Asia, and the Middle East.

As a leader, he commanded the Grey Knights of Patrol Squadron 46 (VP-46) and Naval Support Activity Hampton Roads—NATO’s home in North America—where teamwork and collaboration were central to his success. Now, as Commanding Officer of the Hampton Roads Naval ROTC Consortium, he is dedicated to mentoring the next generation of naval leaders.

With over 2,500 flight hours and more than 30 combat missions, Captain Fraenzimmer takes the greatest pride in the teams he has led and the relationships he has built throughout his career.

"Serving on the CIVIC Leadership Institute Board of Directors is a privilege, and I am excited to contribute to the leadership and growth of Hampton Roads," Captain Fraenzimmer states. "This region’s strength lies in its people, and I am committed to working alongside fellow leaders to foster innovation, collaboration, and opportunity. Hampton Roads is already an exceptional place to live and work, and together, we can build on that success to create a lasting and meaningful impact for our community."



Theresa Garber

Managing Director, Operations & Integration
Clearstead Advisory Solutions
CIVIC Class of 2023

Theresa currently serves as Managing Director for Clearstead Advisory Solutions. Before the April 2024 acquisition of the CAS division, she was part of Wilbanks Smith & Thomas Asset Management, LLC (“WST”), an SEC-registered investment adviser headquartered in Norfolk, VA. At WST, she held the roles of Chief Financial Officer and Chief Operations Officer, overseeing the firm’s financial and operational strategy.

After spending seven years as Director of Operations at a local company, Theresa joined WST in 2008. Throughout her tenure, she has contributed across finance, human resources, compliance, and operations. Her leadership and dedication have earned her several accolades, including a Top 40 Under 40 award in 2011, a place in the LEAD Hampton Roads Class of 2011, a Women in Business award in 2012, and CIVIC Executive Class of 2023. She is also proud of the firm’s recognition with the Volunteer Excellence Award and its consistent ranking on the annual Best Places to Work list.

A native of New Jersey, Theresa graduated from the University of Tennessee and later pursued further education at Old Dominion University. She settled in Hampton Roads after marrying a Virginia Beach native, and together they have three children. As a family, they enjoy spending time at the beach, biking, and exploring new restaurants.

"As a business leader, I value connecting with members of the civic community to better understand their organizations and the challenges they face," Theresa shares. "I wanted to get involved with CIVIC because of its unique ability to bring together leaders from all sectors of Hampton Roads—business, nonprofits, education, government, local media, and the military. By fostering connections across these diverse backgrounds, we can engage in meaningful conversations, learn from one another, and work collaboratively to strengthen our community."

About CIVIC Leadership Institute:

The CIVIC Leadership Institute is a nonprofit organization based in Hampton Roads, Virginia, dedicated to developing informed, skilled, and visionary leaders who contribute to the region's civic vitality. The institute offers leadership programs designed to educate, challenge, and inspire participants to make a positive impact in their communities.

Founded in 1997, the CIVIC Leadership Institute provides a range of programs for emerging and established leaders from various sectors, including business, government, education, military, and nonprofit organizations. These programs focus on leadership development, regional awareness, and networking opportunities, aiming to cultivate a diverse network of leaders committed to addressing the region's challenges and opportunities.

Additionally, the CIVIC Leadership Institute offers other programs, such as the CIVIC Scholars Program designed for college students at Old Dominion University and Tidewater Community College. This is a customized program for young professionals to develop their leadership talent all while networking with leaders here in Hampton Roads.

Overall, the CIVIC Leadership Institute plays a crucial role in nurturing the next generation of leaders in Hampton Roads, fostering a culture of collaboration, innovation, and civic engagement.

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